



KIZAD
مدينة خليفة الصناعية
KHALIFA INDUSTRIAL ZONE



CREATING NEW OPPORTUNITIES FOR THE FOOD SECTOR IN THE MIDDLE EAST AND THE UAE

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Tuesday 25th August 2020
12.00pm (UAE Time)

The Middle East Food Market is valued at an estimated US\$ 273,175 m in 2020, with expected annual growth of 7.9 % (CAGR 2020-2025), more than double the pace of global growth. The average per capita consumption of food stands at 316.6 kg in 2020.

As the UAE is actively developing its policies and strategies to enable the growth and sustainability of its food industry to support its national food strategy, Abu Dhabi has taken a leading role in developing critical infrastructure, needed to support the food industry growth and strategy.

With an overall area of 410 sqkm, and a dedicated cluster for food and food processing related activities, KIZAD offers a unique and attractive value proposition for companies looking to serve the rapidly growing market in the GCC and MENA region and beyond from an established facility in the Middle East. KIZAD customers enjoy a fast and efficient access to global markets with the added benefits of low-cost of setup and operations through efficient supply of fresh water and other utilities, world-class infrastructure, multi-modal connectivity and proximity to raw material. KIZAD therewith offers an integrated eco-system and platform to engage with suppliers, off-takers and service providers through a unique cluster-based approach.

This webinar will not only provide an overview on the UAE food market and the national food strategies, it will also address the advantages for companies to establish their base of operations in Abu Dhabi and KIZAD.

Speakers



KHALID AL MARZOOQI
COMMERCIAL DIRECTOR – KIZAD



MAJED BIN KAMAL
SENIOR PROJECT MANAGER
UAE FOOD AND WATER SECURITY OFFICE



KRISHNA DHANAK
EXECUTIVE DIRECTOR
ALPEN CAPITAL



MANSOOR AL MARAR
HEAD – FOOD CLUSTER – KIZAD



SULTAN KHAMIS ALWHEIBI
INVESTMENT DIVISION DIRECTOR
ABU DHABI AGRICULTURE
AND FOOD SECURITY AUTHORITY



SALVATORE LAVALLLO
AGTECH SECTOR LEAD
ABU DHABI INVESTMENT OFFICE

Highlights

- ✓ Food Sector in the GCC/ME – a narrative on emerging trends
- ✓ UAE food security strategy and programs
- ✓ Initiatives and incentives for food sector in Abu Dhabi
- ✓ Creating New Opportunities for Food Sector in the Middle East and the UAE
- ✓ Investment opportunities in agriculture and food Industry



**Please don't hesitate to contact us on
invite@kizad.ae if you have any questions.**